ECONOMIC IMPACT of Direct Retail Alcohol Beverage Sales In Maryland

ABLE
AMERICAN BEVERAGE LICENSEES
AMERICA'S BEER, WINE AND SPIRITS RETAILERS

economic impact
$7.73 BILLION

direct jobs
138,200 EMPLOYED

wages
$3.70 BILLION

taxes
$1.46 BILLION
(state and local taxes)

National Economic Impact of America's Beer, Wine & Spirits Retailers

$406.94 BILLION ECONOMIC IMPACT

5.68 PERCENT OF U.S. ECONOMY

7.53 MILLION JOBS

responsibility

As the last to handle and first to serve products, America's beer, wine and spirits retailers serve as the public face of the alcohol industry, ensuring the safe and ***responsible*** sale of alcohol to adult consumers.

local

Beverage retailers create millions of ***local,*** well-paying jobs and serve as linchpins of their communities by sponsoring youth sports, civic organizations, and supporting a range of local charities and causes.

independent

America's ***independent*** beer, wine and spirits retailers are some of the last remaining "Main Street" businesses. Most are family owned-and-operated, and many are third- and fourth-generation businesses.

relationships

Beverage retailers are no strangers to maintaining lasting and meaningful ***relationships***. These relationships are built between their customers, producers, distributors, legislators, regulators and law enforcement.

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[1] John Dunham & Associates. 2018 Economic Impact Study of America's Beer, Wine and Spirits Retailers. New York, August 2018.

[2] All jobs in on-premise full-service restaurants and drinking places, as well as all jobs in off-premise package stores, are included as these businesses depend on the sale of alcohol for a substantial portion of their revenues and profits. In all other locations, this analysis examines on- and off- premise retail alcohol beverage sales accounting for full time and equivalent jobs related solely to the sale of alcohol.